

SERIES 2



Strengthening Communication for Cervical Cancer Elimination Across Africa

Despite significant progress in cervical cancer prevention across Africa, many countries continue to face communication challenges that limit the uptake of HPV vaccination, cervical cancer screening, and timely treatment services. Misinformation, stigma, vaccine hesitancy, fear of cancer, and limited access to culturally appropriate health information continue to prevent many women and girls from accessing life-saving prevention and care.

While several countries have successfully increased HPV vaccination coverage and improved cervical cancer screening through targeted community engagement, experience has shown that sustained investment in strategic communication is equally essential. Effective communication helps increase demand for prevention services, address myths and misconceptions, reduce stigma and taboos, and empower women and communities to seek timely care.

The **ACHA Advocacy ECHO Series 2** is a four-month Pan-African webinar programme jointly delivered by the **International Gynecologic Cancer Society (IGCS)**, the **African Cervical Health Alliance (ACHA)**, and the **African Organisation for Research and Training in Cancer (AORTIC)**.

The series has been established to strengthen communication planning and execution for cervical cancer elimination across Africa by equipping stakeholders with practical knowledge, tools, and best practices that can be adapted to their local contexts.

Grounded in the **Project ECHO Model**, the series creates a collaborative learning environment where health professionals, communication specialists, civil society organizations, policymakers, researchers, advocates, survivors, and community leaders come together to learn from one another.

Program Highlights

Timeline:

September 2026 to
January 2027

Delivery:

1. Virtual Training in English with French Translation.
2. Expert led presentations and practical case studies from across the continent.
3. Peer to Peer learning and interactive discussions.

Program Modules

1

30 September 2026

**Communication Theory and Practice:
Addressing Palliative Care Myths and Misconceptions**

2

28 October 2026

**Promoting Community Trust in Early Detection & Treatment
of Cervical Cancer**

3

25 November 2026

**Boosting Demand for Cervical Screening Services:
Promoting Community Roles**

4

27 January 2027

Ensuring Every Girl Receives the HPV Vaccine

Expected Impact

- Improved public awareness and demand for HPV vaccination, cervical screening, and timely treatment.
- Reduced stigma, myths, misconceptions, and vaccine hesitancy.
- Strengthened communication capacity among healthcare professionals, CSOs, and advocates.
- Enhanced Pan-African collaboration and knowledge exchange.
- Accelerated progress towards cervical cancer elimination.



TO REGISTER

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