

ACHA Advocacy ECHO



Strengthening Grassroots Advocacy Across Africa

ACHA Advocacy iECHO

Pan-African Impact Report (2025–2026)

Presented to:
Project Success
Expertise France, May 2026



Program Background



The ACHA Advocacy iECHO was established to:

- › To strengthen grassroot Civil Society Organisations' (CSOs) capacity for advocacy, in support of cervical cancer elimination across Africa.
- › Initiate a continental platform for advocacy learning, mentorship, peer exchange, and community-led accountability.
- › Provide structured, multilingual, case-based virtual learning.

Acknowledgements:

- The ACHA Advocacy iECHO was implemented by KILELE Health as Secretariat for the African Cervical Health Alliance (ACHA) with support from the members of ACHA Capacity Building Technical Working Group (TWG).
- We acknowledge with deep gratitude the technical support from Project ECHO / ECHO India, and the financial support from Expertise France through the SUCCESS Programme supported by Unitaid.

Program Overview



Cycle 1 of the ACHA Advocacy iECHO programme delivered :

- › **Eight (8) virtual learning sessions** between August 2025 and April 2026.
- › **A combination of expert-led presentations, case studies, peer learning, and practical advocacy discussions** focused on cervical cancer elimination, using the Project ECHO model.
- › **A mix of participants** from civil society organizations (CSOs), healthcare professionals, researchers, survivors, policymakers, and community advocates from Anglophone, Francophone, and Lusophone Africa.





Key Program Achievements

- Amplified CSOs role in advocacy, and increased ACHA footprint from 16 to 28 countries including Northern Africa,
- Increased participant confidence in advocacy and partnership-building,
- Built the foundation for a Pan-African advocacy community of practice,
- Participants received certificates of attendance for each completed session,
- Elevated grassroots and survivor-led voices,
- Strengthened regional collaboration.

Key Learning Areas



The program strengthened understanding of the **WHO 90–70–90 cervical cancer elimination targets by 2030**, and the use of the specific platforms and practical skill sets as communications, advocacy and accountability tools.

Program Modules



Across the 8 sessions, participants strengthened practical skill sets in:

- ✓ Policy engagement,
- ✓ Community mobilization,
- ✓ Strategic communication,
- ✓ Coalition-building,
- ✓ Media advocacy,
- ✓ Resource mobilization, and
- ✓ Community-led monitoring.

Geographical Participation & Reach



HIGHLIGHTED COUNTRIES

- Kenya
- Cameroon
- Malawi
- South Africa
- Nigeria
- Uganda
- United States
- Eswatini
- Côte d'Ivoire
- Tanzania
- United Kingdom
- Lesotho
- Burkina Faso
- Zambia
- Zimbabwe
- Ethiopia
- The Gambia
- Rwanda
- Sudan
- Egypt
- Algeria
- Netherlands
- France
- India
- Switzerland
- Ghana
- Saint Helena
- Yemen
- Chad
- Canada
- Senegal
- Morocco
- Burundi
- Fiji
- Angola
- Benin
- Democratic Republic of Congo
- Niger

ACHA Advocacy iECHO Cycle 1 demonstrated strong engagement & sustained participation across the programme cycle.

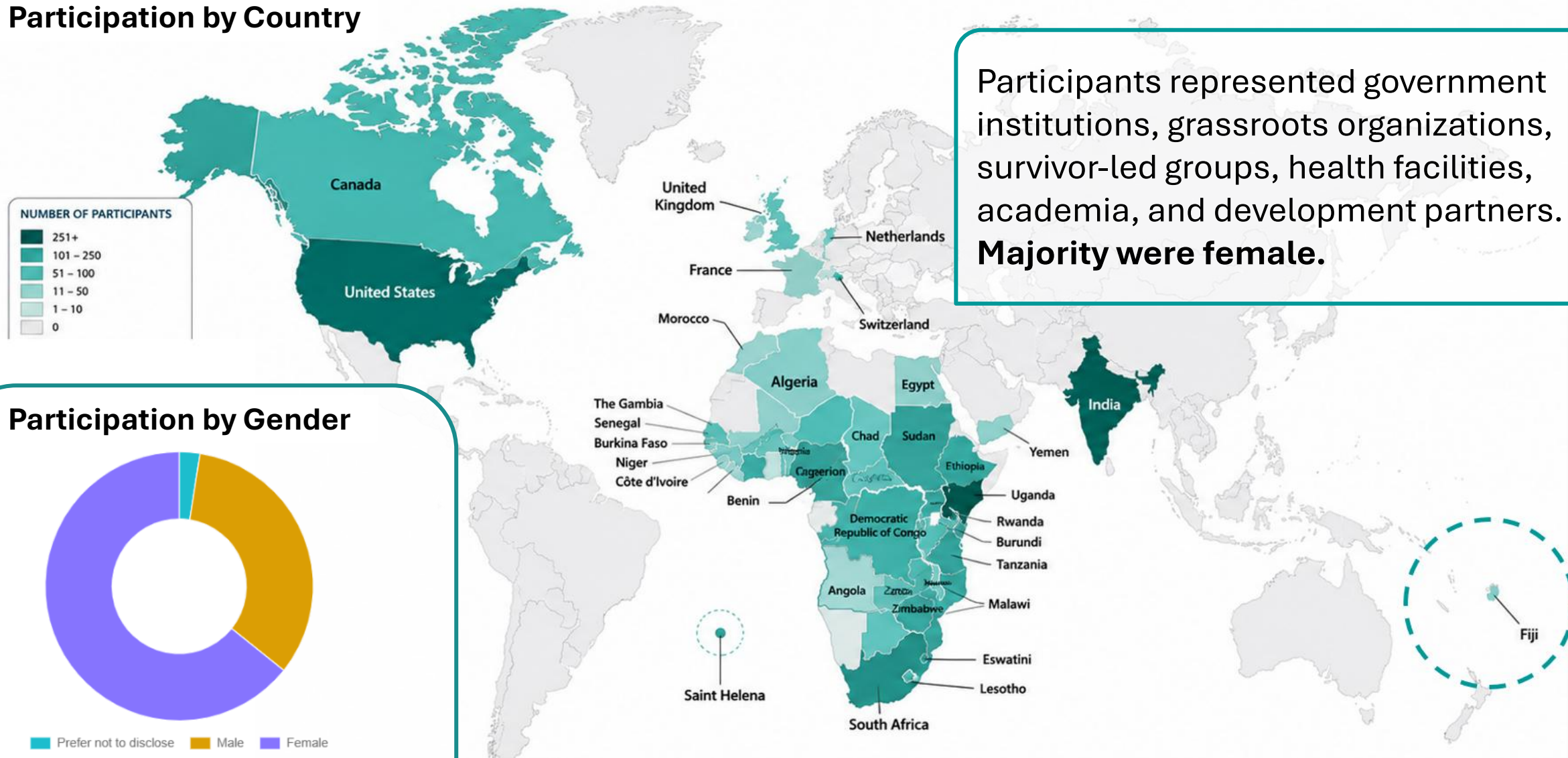
› Key Metrics:

- ✓ **8 Sessions Conducted**
- ✓ **999 Total Attendances**
- ✓ **454 Active Participants**
- ✓ **819 Registered Participants**
- ✓ **355 Learning Sites**
- ✓ **Bilingual** (English & French)
- ✓ **37 countries globally, including 28 from Africa.**

Distribution of Participants



Participation by Country

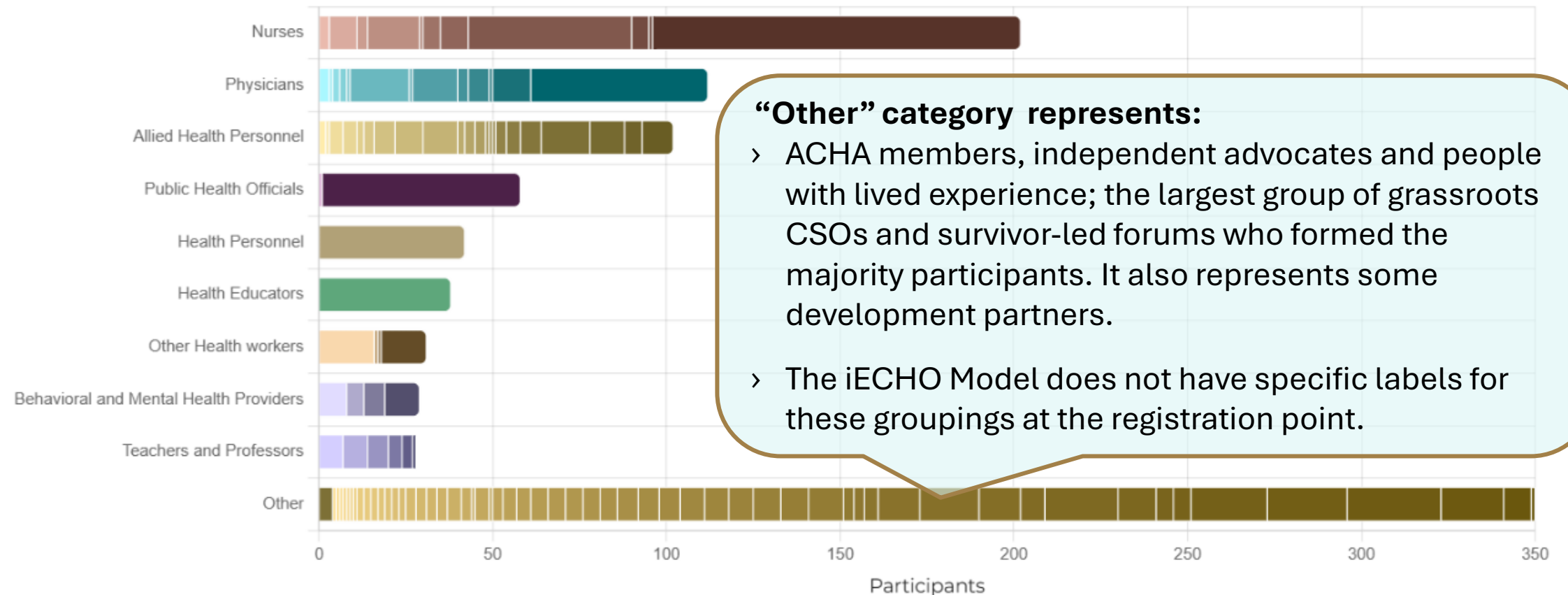


Career/Occupational Groupings



Professional Distribution of Participants

Participants grouped by profession; bar length shows count, color shows subcategory.





Participant Reflections & Insights

Participants reported plans to strengthen HPV vaccination awareness, improve referral pathways, increase use of evidence for accountability, and strengthen engagement with governments and donors.

- › Across participant groups, there is high interest in giving and receiving mentorship.
- › There is opportunity to deepen involvement in treatment access and post-diagnosis care pathways for improved outcomes.

Participants Feedback



Aspects they found most useful...

"...most useful in explaining the importance of HPV vaccination, the different screening methods, and how they can be applied in community health to prevent cervical cancer."

ACHA Advocacy iECHO Participant

"... partnering, collaborating, learning and sharing models that works in other countries"

ACHA Advocacy ECHO Participant

"Better understanding of sexual health readiness, how different nations approach the subject and the availability of resources to improve awareness, diagnosis and treatment/ prevention of different sexual health ailments."

ACHA Advocacy ECHO Participant

Participants Feedback



New knowledge gained from modules...

*"I have **new approaches** to reach as many people as possible when it comes to screening and vaccination. I also learned that the main approach to treating cervical cancer is a **multidisciplinary** one..."*

ACHA Advocacy ECHO Participant

*"I plan to **collaborate more with government and private organizations** in HPV vaccination interventions. I will inform them with about cervical cancer and its causes in order to alleviate fear and misinformation. I am **now confident** of what I possess."*

ACHA Advocacy ECHO Participant

*"I **will engage** community leaders & women, **and educate** them about HPV Vaccination, cervical cancer prevention, and sign and symptoms to **help guide advocacy** and awareness creation for routine screenings."*

ACHA Advocacy ECHO Participant

Participants Feedback



What further training are needed to improve cervical cancer prevention in their settings?

*“Develop and provide **modules for community health workers, religious leaders, and women’s groups**, including materials translated into **local languages** and tailored to **different literacy levels**.”*

ACHA Advocacy ECHO Participant

*“Offer training on **monitoring tools** such as case registries and vaccination cards, as well as **data collection, analysis, and utilization**.”*

ACHA Advocacy ECHO Participant

*“Equip local [CSO] leaders with skills in **planning, resource mobilization, and advocacy** to strengthen engagement with authorities.”*

ACHA Advocacy ECHO Participant

Participants Feedback



What additional support would help strengthen their organization's role in cervical cancer prevention?

"Capacity building on grant applications"

"Funding is our main issue. We need government partnership... and private sectors to be part of the advocacy campaigns"

ACHA Advocacy iECHO Participants

› ***"Training materials, visual equipment for community, schools, church, [and] engagement such as TV [for] reproductive health"***

"Improved information on success stories regarding screening and vaccination across Africa to guide advocacy and programs."



Key Lessons Learned

Effective cervical cancer advocacy must move beyond awareness creation into influencing accountability, domestic financing, survivorship, policies, and systems strengthening. CSOs across Africa are crucial in implementing practical, focused advocacy.

- › Virtual, flexible, and bilingual-friendly learning formats are essential for maximum engagement.
- › Peer learning, mentorship, and community-centered approaches drive sustained engagement.
- › Availability of recorded sessions encourages continued learning.

Key Challenges Encountered



Focal Area	Key Issue / Challenge	Mitigation / Lesson Learned
Language Translation	▶ Speakers' narration was faster than the live language translator speeds.	✓ We organized regular session briefings to sensitize speakers on the pace for ease of live translation.
	▶ Translators unfamiliar with topics / content.	✓ We provided translators with presentation slides in advance to familiarize with sessions and the case / didactic topics.
Attendance	▶ Some participants who registered did not attend sessions or logged out due to unstable internet.	✓ Session recording and all slides are available on the iECHO Platform and were regularly shared with participants to ensure continued learning.
Technical Glitches	▶ Some participants were unaware of the iECHO platform pre-registration requirement.	✓ Future sessions will include a brief pre-session technical check for speakers / participants. ✓ Participants will be encouraged to log in 10–15 minutes early to test their registration links.



Media Engagement & Communications

Sessions were promoted through digital platforms, including the iECHO Platform, LinkedIn, WhatsApp, Facebook & Instagram. We also secured print media coverage.

- › ACHA Members, partners, and speakers were encouraged to promote the sessions on their digital platforms, and within their organizations.
- › Key accounts that posted sessions content regularly were @KILELEHealthKe, @BendaKithaka, #ACHA.
- › Content was also posted on official organisational Websites: www.kilelehealth.org & www.acha.org

Highlights on digital media platforms

August, 2025
April, 2026

Impressions	312,465
Post Reactions	64,881
Comments	7,342
Reposts	4,763
People Daily Newspaper – Print and Digital	2 M Print Run 112 K Followers

[Home](#)
[My Network](#)
[Jobs](#)
[Messaging](#)
[Notifications](#)

KILELE Health
990 followers

[+ Create](#)

[View as member](#)

Dashboard

Page posts

Analytics

Analytics

Content Visitors Followers Search appearances Competitors

Aug 1, 2025 - May 14, 2026

Highlights
Data for 8/1/2025 - 5/14/2026

30,566 Impressions	1,152 Reactions	138 Comments
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Key Accounts on LinkedIn, WhatsApp, FB, & IG:
@KILELEHealthKe, @BendaKithaka, #ACHA
 Official Website: www.kilelehealth.org; www.acha.org

16 **LOCAL AND NATIONAL POLICIES**
PEOPLE DAILY / Thursday, 7 May, 2026

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Experts call for investment in cervical cancer response

...And warns that progress could stall if advocacy is not backed by resources, strategy, and sustained global cooperation

by Kaigai Priscillah
@PeopleDailyKe

Without sustained funding and strategic partnerships, Africa's progress toward eliminating cervical cancer risks stalling.

That was the stark warning from health leaders and global partners during the final session of the African Cervical Health Alliance (ACHA) Advocacy ECHO Series, an eight-month virtual programme that convened advocates, policymakers, civil society organisations, and development partners across the continent to strengthen cervical cancer advocacy efforts across Africa.

Held on 29 April, the session confronted a critical question: facing many health movements, how to sustain advocacy once initial momentum begins to fade. "Advocacy cannot rely on goodwill alone," said Benda Kithaka, Founder and Executive Director of KILELE Health Association, ACHA Secretariat, in her opening remarks. "If we are serious about eliminating cervical cancer, we must invest in systems that sustain the work: resources, partnerships, and long-term commitment."

Preventable crisis

Cervical cancer remains one of the most preventable, and yet deadliest, cancers affecting women globally. According to the World Health Organization, the disease is the fourth most common cancer among women, with an estimated 650,000 new cases and 350,000 deaths in 2022. Alarmingly, 94 per cent of these deaths occur in low- and middle-income countries. Caused by persistent infection with certain strains of the human papillomavirus (HPV), cervical cancer develops slowly, making early detection and treatment highly effective. Yet for millions of women, access to these lifesaving services remains limited.

Africa continues to carry a disproportionate burden, recording an estimated 135,600 new cases and 80,614 deaths, accounting for roughly 25 per cent of global mortality. Experts say these figures reflect persistent inequalities in access to vaccination, screening, and treatment.

The final session marked a clear shift: from talking awareness to driving resource-backed action. Global institutions including Cancer Research UK, UNFPA, the American Cancer Society, and the World Bank emphasized the need to align advocacy with financing and policy priorities. "We have made significant progress in building awareness," said Alexander Wright, Head of Global Policy and Programmes at Cancer Research UK. "The next phase is ensuring that advocacy is matched with investment and policy alignment, otherwise, impact will remain uneven."

From a financing perspective, Xiaohui Huo, Senior Economist for Health, Nutrition and Population at the World Bank, stressed: "Countries and organisations must align their advocacy with national priorities and financing frameworks. That is how you unlock sustainable funding and scale impact."

Missing link

Panelists consistently identified partnerships as the missing link between ambition and impact. "Sustainable advocacy is built when communities, civil societies, and global partners move together," said Frankene Koompere, Technical Adviser for Community and Civil Society Engagement at UNFPA. "Without that alignment, even the best interventions struggle to reach those who need them most."

Meanwhile, Mounia Aouad, Director of Global Cancer Prevention and Screening at the American Cancer Society, highlighted the role of communication: "Strong proposals are not just about data, they are about connecting evidence to human impact. That is what drives funding decisions and policy change."

ALARMING UPTICK

- Cervical cancer remains one of the most preventable, and yet deadliest, cancers affecting women globally.
- Africa continues to carry a disproportionate burden, recording an estimated 135,600 new cases and 80,614 deaths, accounting for roughly 25 per cent of global mortality.

Cervical cancer remains one of the most preventable, and yet deadliest, cancers affecting women globally

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People Daily feature coverage on cervical cancer advocacy and financing last accessed May 16th 2026
<https://epaper.peopledaily.digital/html5/reader/production/default.aspx?pubname=&edid=3090db23-6275-45bb-86bb-b02714532da4>

Examples of Session Promotional Materials

Session 1
ADVOCACY BASICS

SALOME MEYER
Cancer Alliance
Moderator

ROSANNE LAMPLOUGH
UICC
Didactic Presenter

BENDA KITHAKA
KILELE Health
Case Presenter 1

RUNCIE C. W. CHIDEBE
Project Pink Blue
Case Presenter 2

What is advocacy & how can CSOs drive elimination efforts across the continuum of care?

Wednesday, 27 August 2025 | 15:30 EAT | 14:30 SSAT | 12:30 GMT | 1.5hrs

KILELE HEALTH ASSOCIATION SUCCESS UNITAID EXPERTISE FRANCE ZOOM REGISTER NOW

Session 2
HPV AND CERVICAL CANCER BASICS

DR. ANNET NAKAGANDA
ACCR
Moderator

DR. KHADIJA WARFA
Gynecologic Oncologist
Didactic Presenter

FLORENCE MANJUH
CIRCHS
Case Presenter

Understanding HPV, Cervical Cancer, and life-saving interventions to drive meaningful change.

Wednesday, 24 Sept 2025 | 15:30 EAT | 14:30 SSAT | 12:30 GMT | 1.5hrs

KILELE HEALTH ASSOCIATION SUCCESS UNITAID EXPERTISE FRANCE ZOOM REGISTER NOW

SESSION 7:
Community Led Monitoring and Applied Research for Policy Influence

Dr. Annet Nakaganda
Moderator, Founder and Director, Aurissa Centre for Cancer Research, Uganda

Dr. Valerian Mwenda
Didactic Presenter, Epidemiologist & Senior Technical Advisor at Health Systems Insight & PSI

Maud Mwakasungula
Case Presenter, Executive Director, Women's Coalition Against Cancer (WOCACA) in Malawi

Tata Mayaah Eveline
Case Presenter, Executive Director, Humanity at Heart International, Cameroon

Emmah Kariuki
Case Presenter, Technical Advisor, Women for Cancer Early Detection & Treatment

Learn about community - led monitoring and research methods that generate evidence for advocacy; surveys, scorecards and testimonies

Wed 25th March 2026 | 03:30 - 05:00 PM EAT | 02:30 - 04:00 PM CAT | 01:30 - 03:00 PM WAT

KILELE HEALTH ASSOCIATION SUCCESS UNITAID EXPERTISE FRANCE ZOOM REGISTER NOW

Session 3
WHO 90/70/90 ELIMINATION TARGETS

TATA MAYAAH EVELINE
Humanity At Heart INT
Moderator

DR. JULIE S. TORODE
Institute of the Cancer Policy
Didactic Presenter

DR. MBIANKE LIVANCLIFF
Pub in Health Socialist
Case Presenter

Exploring civil society's role in advancing Africa's progress.

Wednesday, 29 Oct 2025 | 15:30 EAT | 14:30 SSAT | 12:30 GMT | 1.5hrs

KILELE HEALTH ASSOCIATION SUCCESS UNITAID EXPERTISE FRANCE ZOOM REGISTER NOW

Session 4
STAKEHOLDER AND COMMUNITY ENGAGEMENT

DR. ALEX KABORE
Medical Doctor
Moderator

DR. ANOH DOLORES N'DIAYE
Public Health Physician
Didactic Presenter

MS. XOLISILE DLAMINI
Public Health Specialist
Case Presenter

Exploring methods of identifying, mapping, and engaging key stakeholders

Wednesday, 28 Nov 2025 | 15:30 EAT | 14:30 SSAT | 12:30 GMT | 1.5hrs

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SESSION 8:
Resource Mobilization and Partnerships for Sustained Advocacy

Alex Wright
Panelist, Head of Global Policy & Programmes, Cancer Research UK (CRUK)

Itumeleng Komanyane
Panelist, Technical Advisor, Community & Civil Society Engagement, UNITAID

Moenu Anand
Panelist, Director, Global Cancer Prevention and Screening, American Cancer Society

Dr. Xiaohui Hou
Panelist, Senior Economist, Health, Nutrition & Population, World Bank

Ms. Benda Kithaka
Moderator, Founder & Executive Director, KILELE Health Association

Learn how to identify funding opportunities, write persuasive pitches, and structure partnerships that align with advocacy goals.

Wed 29th April 2026 | 03:30 - 05:00 PM EAT | 02:30 - 04:00 PM CAT | 01:30 - 03:00 PM WAT

KILELE HEALTH ASSOCIATION SUCCESS UNITAID EXPERTISE FRANCE ZOOM REGISTER NOW

Session 5
COALITION BUILDING THROUGH CHAMPIONS

MS. KAREN NAKAWALA
Teal Sisters Foundation
Moderator

DR. NARDOS BERHANU
Executive Secretary, OAFIAD
Didactic Presenter

MR. HARRY MADUKANI
Project Manager, COWLIA
Case Presenter

Learn how to build coalitions and leverage champions to strengthen advocacy impact.

Wednesday, 28th Jan 2026 | 15:30 EAT | 14:30 SSAT | 12:30 GMT | 1.5hrs

KILELE HEALTH ASSOCIATION SUCCESS UNITAID EXPERTISE FRANCE ZOOM REGISTER NOW

Session 6
STRATEGIC MEDIA ENGAGEMENT FOR COMMUNICATION

MS. XOLISILE DLAMINI
Public Health Specialist
Moderator

MS. MIA MALAN
Founder & editor-in-chief of the Rakasisa Centre for Health
Didactic Presenter

MS. KISA MWAKATOBÉ
Director of Programs, Shujaa Cancer Foundation
Case Presenter

Learn how to use the media to raise awareness and influence cervical cancer advocacy.

Wednesday, 25th Feb 2026 | 15:30 EAT | 14:30 SSAT | 12:30 GMT | 1.5hrs

KILELE HEALTH ASSOCIATION SUCCESS UNITAID EXPERTISE FRANCE ZOOM REGISTER NOW

Example of Session Promotional Materials

CERTIFICATE OF ATTENDANCE



Organized by:



This Certificate is proudly presented to



for participating in Session 1: Introduction to Advocacy.

This demonstrates your commitment to learning, collaboration & meaningful engagement of Civil Society in support of cervical health in Africa. The 8-Sessions Series is hosted by ACHA, with financial support from Expertise France SUCCESS Program, and Technical support by The ECHO Institute.

Brenda Kithaka
Secretariat Lead
African Cervical Health Alliance (ACHA)
C/O KILELE Health Association

Lise Huang
Director
SUCCESS Program
Expertise France

Joachim Kablan
Regional engagement & Advocacy
SUCCESS Program
Expertise France



This certificate is issued by KILELE Health Association, ACHA Secretariat using iECHO.
To verify the certificate, please scan this QR code.



Appreciation

The African Cervical Health Alliance (ACHA) recognizes that the success documented in this report was only possible through collaboration. We give special thanks to:

- › Our partners with special mention of **Project ECHO, Expertise France** and **Unitaid**; as well as the panelists, didactic speakers, and case presenters. We honour the timely contributions in expertise, and resources, towards making the inaugural ACHA Advocacy iECHO a great success.
- › The ACHA Capacity Building TWG members, the ACHA Secretariat Staff, Bilingual Translators, and ACHA Members, for unwavering and selfless service to our women and girls across Africa.

Speakers, Case Presenters and Panelists



1. **Alexander Wright**, Cancer Research **UK**
2. **Dr. Anoh Dolores N'Diaye**, National Cancer Control Program, **Côte d'Ivoire**
3. **Emmah Kariuki**, Women for Cancer Early Detection & Treatment, **Kenya**
4. **Florence Manjuh**, Cameroon Baptist Conventional Health Services (CBCHS), **Cameroon**
5. **Harry Madukani**, Coalition of Women Living with HIV and AIDS (COWLHA), **Malawi**
6. **Itumeleng Komanyane**, UNITAID, **Switzerland**
7. **Karen Nakawala**, Teal Sisters Foundation, **Zambia**
8. **Dr. Khadija Warfa**, Aga Khan University Hospital, **Kenya**
9. **Kisa Mwakatobe**, Shujaa Cancer Foundation, **Tanzania**
10. **Dr. Mbianke Livancliff**, Value Health Africa, **Cameroon**
11. **Maud Mwakasungula**, Women's Coalition Against Cancer, **Malawi**
12. **Meenu Anand**, American Cancer Society, **USA**
13. **Mia Malan**, Bhekisisa Centre for Health Journalism, **South Africa**
14. **Dr. Nardos Berhanu**, Organization of African First Ladies for Development (OAFLAD), **Ethiopia**
15. **Rosanne Lamplough**, UICC, **Switzerland**
16. **Runcie Chidebe**, Project Pink Blue, **Nigeria**
17. **Dr. Valerian Mwenda**, Health Systems Insight (HIS), **Kenya**
18. **Dr. Xiaohui Hou**, World Bank, **USA**
19. **Xolisile Dlamini**, Ministry of Health, **Eswatini**

Project Partners			Role
Expertise France / Project Success	Dr. Lisa Huang	Joachim Kablan	Technical Support Financial Partners
Project ECHO India	Sukriti Nag	Sana Anjum	Capacity Building iECHO Partner Training Technical Support Data & iECHO Learning Platform
Project ECHO Kenya	Dr. Caroline Kisia	Christine Mugo Sitati	
Project ECHO UNM	Dr. Sanjiv Arora	Clayton Richards	
KILELE Health	Jacqueline Ogingo	Priscillah Kaigai	Program Coordination Communications
Curriculum Development and Leadership Team			Role
KILELE Health, Kenya	Benda Kithaka		ACHA Secretariat Lead
Cancer Alliance, South Africa	Salome Meyer		ACHA Steering Committee & Capacity Building TWG Co-Chair
ACCR, Uganda	Dr. Annet Nakaganda		Capacity Building TWG Co-Chair
Medical Doctor, Burkina Faso.	Dr. Alex Kabore		Capacity Building TWG
Humanity at Health International Association, Cameroon	Tata Mayaah Eveline		ACHA Steering Committee
KILELE Health/King's College London	Dr. Julie S. Torode		ACHA Steering Committee

Conclusion & Way Forward



- › The ACHA Advocacy iECHO successfully established a Pan-African advocacy learning and collaboration platform that strengthened grassroots civil society leadership for cervical cancer elimination across Africa. Through eight virtual sessions, the programme equipped advocates, survivors, healthcare professionals, policymakers, and community leaders with practical skills in policy engagement, strategic communication, community mobilization, accountability, and sustainable advocacy.
- › The programme demonstrated that community-centered, multilingual, and peer-learning approaches are critical for strengthening meaningful civil society engagement and accelerating progress toward the WHO 90–70–90 cervical cancer elimination targets. Beyond increasing knowledge, the iECHO created a growing continental community of practice grounded in collaboration, evidence-based advocacy, survivor engagement, and shared accountability.
- › As ACHA moves into future programme cycles, the Advocacy iECHO provides a strong foundation for expanding regional partnerships, strengthening community-led monitoring, deepening policy influence, and ensuring that African grassroots voices remain at the center of cervical cancer elimination efforts across the continent.



**DON'T
DROP
THE BALL.**



A MEMBER OF:



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